

# *Assured Memorial Services Inc.*

Dear Reader,

I would like to take this opportunity to introduce myself. My name is Keith Gillespie. My wife Angela Gillespie, our family and I live a short distance from London Ontario in a small community by the name of Ingersoll.

My wife and I have recently established a new funeral consulting firm called Assured Memorial Services Inc. We serve each family while working independently of the funeral home. This company was established for two reasons:

- 1) To relieve the financial stress that many families feel when they are planning a commemorative event for their loved one. This relief comes in the form of receiving all high-quality goods and services at reduced costs. Each family served will realize substantial savings during this process. We plan to add additional goods and services to our existing list in the future.
- 2) To provide personal, supportive, caring, and compassionate care to grieving families during the planning and implementation of a commemorative event being held for their loved one. All faiths and family beliefs will be respected.

Additionally, we are able to offer a growing list of new products and services not currently offered by the funeral industry designed to further support the families we serve.

How does this new service operate, you ask?

When a death occurs, a family will select a funeral home of their choice to transport, receive and professionally oversee the handling of their loved one's remains. The funeral home employs only licensed Funeral Directors. They are very necessary to provide these services in each community where they operate.

When a family chooses to employ our company, they will advise the funeral home that they have retained an outside consultant to supply goods and advise what those products are. The family will advise the funeral home that these products will be delivered to the funeral home in advance of their loved one's commemorative event. Our company will then contact the funeral home directly and confirm with them what products are being delivered to the funeral home and when the products will be delivered. In the case of a casket, our company or an authorized third-party representative will be on site at the funeral home during the delivery process to ensure that the correct casket is present, it is not damaged and is complete. A cremation urn will be delivered to the funeral home and reviewed by our company or an authorized third-party representative at the funeral home for the same reasons prior to use.

Our firm can supply the following list of goods and services in several specified communities of **Ontario only**. Our plan, for the future, is that we will be able to expand the number of communities and regions in Ontario that we will be able to serve. Caskets and cremation urns, by Ontario provincial law, must be accepted by the funeral home. Some provinces and territories in Canada such as Alberta allow funeral homes to charge a handling fee to accept a casket and cremation urn at their establishment. When required, please see your chosen funeral home for more information. The substantial savings that a family will receive after purchasing a casket or cremation urn from our company will greatly offset this imposed handling fee. The province of Ontario does not allow this handling charge to be imposed and charged to a grieving family by a funeral home.

Our firm currently offers the following goods and services in several specific communities in Ontario delivered to the family's funeral home of choice:

- A) Caskets
- B) Cremation urns
- C) Flowers
- D) Event programs
- E) Slideshow presentation
- F) Guest book & complimentary ball point pen
- G) Officiant services
- H) Grave markers
- I) Cremation urn engraving
- J) Cemetery services
- K) Framed photograph of your loved one
- L) Commemorative blankets

# *Assured Memorial Services Inc.*

Our firm can provide the following goods and services to several specific communities in Ontario. These goods and services can be delivered to an alternate location of a family's choosing:

- A) Slideshow presentation
- B) Video recording
- C) Live streaming
- D) Catering
- E) Officiant services
- F) Flowers
- G) Event programs
- H) Venues

Our firm offers the following services on a free of charge referral basis to several specific communities in Ontario:

- A) Travel services
- B) Grief counselling
- C) Officiant services
- D) Venues
- E) Framed portraits of your loved one

Our firm offers the following products and services free of charge. These products are offered to all families to further assist them:

- A) Clothing garment bag (with purchase of a casket)
- B) Shipping & delivery of caskets and cremation urns directly to a family's funeral home or crematorium of choice if purchased together. (Please Note: If an urn is purchased on its own, a marginal courier fee is charged to deliver the urn to the family's home, funeral home or crematorium of choice) (Please Note: If you reside outside our service area, there will be a marginal delivery fee for the delivery of a casket).

We are pleased to announce that in the next few months we will begin providing to families in British Columbia and Alberta the following goods and services:

- A) Caskets
- B) Cremation Urns
- C) Officiant services

Please watch our website [www.assuredmemorialservices.ca](http://www.assuredmemorialservices.ca) for this announcement in the next few months to obtain more detailed information.

In the next few months, families in additional provinces and territories in Canada will also have the opportunity to purchase caskets, cremation urns and receive officiant care through our company in their area. Please view our website [www.assuredmemorialservices.ca](http://www.assuredmemorialservices.ca) for more updated information to come.

Our company offers free educational presentations to the public. These presentations explain to the consumer their rights and responsibilities when planning a commemorative event for their loved one. These presentations are provided by our company in person or by utilizing virtual technology depending on where you live. These presentations are provided so that the public can be assisted in making informed choices and decisions in their area of the country when needed. Please view our website [www.assuredmemorialservices.ca](http://www.assuredmemorialservices.ca) for more updated information. Alternatively, feel free to contact us at 519 619 2820, toll free at 1 888 474 2820 or by email to [info@assuredmemorialservices.ca](mailto:info@assuredmemorialservices.ca) to obtain further information and/or to register.

Please feel free to review our website at any time to obtain additional information about all the products and services we offer to grieving families. The website address is [www.assuredmemorialservices.ca](http://www.assuredmemorialservices.ca). We can be reached at 1 519 619 2820. Alternatively, we can also be reached toll free at 1 888 474 2820 or by email to [info@assuredmemorialservices.ca](mailto:info@assuredmemorialservices.ca). We are available to answer any questions or inquiries you may have and would be honoured to assist you in any way we are able.

I very much appreciate and thank you for your time. I trust this information has been helpful to you.

Best regards

Keith Gillespie

CEO/Bereavement Consultant

# *Assured Memorial Services Inc.*

**Proud Members of The Ontario Better Business Bureau & The Ingersoll Chamber of Commerce**

6 Beynon Court Ingersoll, Ontario N5C 4G3 T: 519 619 2820 TF: 1 888 474 2820

[www.assuredmemorialservices.ca](http://www.assuredmemorialservices.ca) [info@assuredmemorialservices.ca](mailto:info@assuredmemorialservices.ca)